

ALAM FASHION

Style & Comfort At It's Best.



CORPORATE & CASUAL APPARELS / New Collection



ALAM FASHION

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ALAM FASHION

Style & Comfort At It's Best.

ABOUT US

ALAM FASHION (M) SDN. BHD. is a subsidiary company of Rony Knitwear (Pvt.) Ltd. , a well-known and successful industrial complex based in Bangladesh. Experience and expertise has brought us a long way to meet our customer's needs globally for nearly 30 years.

ALAM FASHION offers effortless, smart and comfortably fashionable apparels to enhance a contemporary lifestyle. We specialise in a wide variety of products from corporate to casual and sports wear to suit every occasion and meet the needs of customers both commercial and organizational. On top of all that, we also provide customisation, printing and embroidery upon customer's specific requirements and requests.

At ALAM FASHION, our forte lies in providing our customers with the highest standard of quality assurance in terms of products also as services to ensure maximum customer satisfaction and aspire to make everyone feel and look



International Award
for Commercial Prestige



The American International
Quality Award



The American International
Quality Export Award

ACHIEVEMENT AWARDS



READY MADE

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COLLECTION



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FABRICS
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ALAM FASHION
Style & Comfort At It's Best.



ROUND NECK COLLECTION



UNISEX SHORT SLEEVE (AFUS)

100% COTTON • 170gsm

Sizes : XS - 5XL



AFUS-001
Aqua



AFUS-002
Ash Grey



AFUS-003
Black



AFUS-004
Bottle Green



AFUS-005
Fuchsia



AFUS-006
Grey Melange



AFUS-007
Indigo



AFUS-008
Kelly Green



AFUS-009
Lime Green



AFUS-010
Magenta



AFUS-011
Maroon



AFUS-012
Navy Blue



AFUS-013
Olive



AFUS-014
Orange



AFUS-015
Purple



AFUS-016
Red



AFUS-017
Royal Blue



AFUS-018
Sand



AFUS-019
Stone



AFUS-020
Turquoise



AFUS-021
White



AFUS-022
Yellow



AFUS-023
Antha Grey

UNISEX SHORT SLEEVE

100% PREMIUM COTTON
170gsm • Sizes : XS - 5XL
Color Resistance



AFUS - 023
Anthra Grey



AFUS - 017
Royal Blue

AFUS - 016
Red

UNISEX SHORT SLEEVE



SIZE MEASUREMENT

Size	Inch./Cm.	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Chest	Inch.	18	19	20	21	22	23	24	25	26
	Cm.	46	48	51	53	56	58	61	64	66
Length	Inch.	26	27	28	29	30	31	31.5	32	33
	Cm.	66	69	71	74	76	79	80	81	84
Sleeve Length Short Sleeve	Inch.	7	7.5	7.5	8	8	8.5	8.5	9	9.5
	Cm.	18	19	19	20	20	22	22	23	24
Shoulder	Inch.	15	17	18	19	20	20.5	22	23	24
	Cm.	38	43	46	48	51	52	56	58	61



UNISEX LONG SLEEVE (AFUL)

100% COTTON • 170gsm • Sizes : XS - 5XL



AFUL-001
Aqua



AFUL-002
Black



AFUL-003
Bottle Green



AFUL-004
Fuchsia



AFUL-005
Grey Melange



AFUL-006
Kelly Green



AFUL-007
Lime Green



AFUL-008
Maroon

UNISEX LONG SLEEVE (AFUL)

100% COTTON • 170gsm

Sizes : XS - 5XL



AFUL-009
Navy Blue



AFUL-010
Orange



AFUL-011
Purple



AFUL-012
Red



AFUL-013
Royal Blue



AFUL-014
Stone



AFUL-015
White



AFUL-016
Yellow

AFUL - 004
Fuchsia

AFUL - 012
Red



UNISEX LONG SLEEVE

100% PREMIUM COTTON
170gsm • Sizes : XS - 5XL
Color Resistance

AFUL - 007
Lime Green



UNISEX LONG SLEEVE



SIZE MEASUREMENT

Size	Inch./Cm.	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Chest	Inch.	18	19	20	21	22	23	24	25	26
	Cm.	46	48	51	53	56	58	61	64	66
Length	Inch.	26	27	28	29	30	31	31.5	32	33
	Cm.	66	69	71	74	76	79	80	81	84
Sleeve Length Long Sleeve	Inch.	21	22	23	24	25	26	27	28	28.5
	Cm.	53	56	58	61	64	66	69	71	72
Shoulder	Inch.	15	17	18	19	20	21	22	23	24
	Cm.	38	43	46	48	51	53	56	58	61



KIDS SHORT SLEEVE (AFKS)

100% COTTON • 170gsm

Sizes : 2/4 yrs - 13/14 yrs



AFKS-001
Aqua



AFKS-002
Black



AFKS-003
Bottle Green



AFKS-004
Fuchsia



AFKS-005
Kelly Green



AFKS-006
Lime Green



AFKS-007
Maroon



AFKS-008
Navy Blue



KIDS SHORT SLEEVE (AFKS)

100% COTTON • 170gsm

Sizes : 2/4 yrs - 13/14 yrs



AFKS-009
Orange



AFKS-010
Purple



AFKS-011
Red



AFKS-012
Royal Blue



AFKS-013
White



AFKS-014
Yellow



AFKS-015
Olive



AFKS-016
Grey Melange



KIDS SHORT SLEEVE



SIZE MEASUREMENT

Size	Inch./Cm.	2-4	5-6	7-8	9-10	11-12	13-14
Chest	Inch.	12	13	14	15	17	18
	Cm.	30	33	36	38	43	46
Length	Inch.	17	18	20	21	23	24
	Cm.	43	46	51	53	58	61
Sleeve Length Short Sleeve	Inch.	5	6	6.5	6.5	7	7
	Cm.	13	15	17	17	18	18
Shoulder	Inch.	11	12	13	15	15	17
	Cm.	28	30	33	38	38	43



UNISEX RAGLAN COLLECTION

100% PREMIUM COTTON

170gsm • Sizes : XS - 3XL

Features : Short Sleeve , Long Sleeve ,
Three Quarter Sleeve , Kids

Color Resistance



RAGLAN COLLECTION

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RAGLAN SHORT SLEEVE

(AFRS)

100% COTTON • 170gsm • Sizes : XS - 3XL



AFRS-001
Black/
Grey Melange



AFRS-002
Grey Melange/
Black



AFTQ-001
Black/
Grey Melange



AFTQ-002
Grey Melange/
Black



AFTQ-003
Black/Red



AFTQ-004
White/Black



AFTQ-005
Antha Grey/
Black



AFTQ-006
Grey/
Royal Blue



AFTQ-007
Yellow/
Black

RAGLAN THREE QUARTER

(AFTQ)

100% COTTON • 170gsm • Sizes : XS - 3XL



RAGLAN LONG SLEEVE

100% PREMIUM COTTON
170gsm • Sizes : XS - 3XL
Color Resistance



AFRL - 001
Grey Melange/
Maroon

AFRL - 009
Anthra Grey/
Black

AFRL - 010
Black/Red

RAGLAN LONG SLEEVE (AFRL)

100% COTTON • 170gsm

Sizes : XS - 3XL



AFRL-001
Grey Melange/Maroon



AFRL-002
Grey Melange/Red



AFRL-003
Grey Melange/Royal Blue



AFRL-004
White/Black



AFRL-005
Grey Melange/Black



AFRL-006
Aqua/Black



AFRL-007
Black/Grey Melange



AFRL-008
Red/Black



AFRL-009
Anthra Grey/Black



AFRL-010
Black/Red

UNISEX RAGLAN



SIZE MEASUREMENT



Size	Inch./Cm.	XS	S	M	L	XL	2XL	3XL
Chest	Inch.	18	19	20	21	22	23	24
	Cm.	46	48	51	53	56	58	61
Length	Inch.	26	27	28	29	30	31	31.5
	Cm.	66	69	71	74	76	79	80
Sleeve Length Short Sleeve	Inch.	12	13	13	14	14	15	16
	Cm.	30	33	33	36	36	38	41
Sleeve Length 3 Quarter	Inch.	20	22	23	25	26	27	29
	Cm.	51	56	58	64	66	69	74
Sleeve Length Long Sleeve	Inch.	27	28	30	32	33	34	35
	Cm.	69	71	76	81	84	86	89

KIDS RAGLAN SHORT SLEEVE

(AFKR) 100% COTTON • 170gsm • Sizes : 2/4 yrs - 13/14 yrs



AFKR-002
Grey Melange/
Black



AFKR-001
Black/
Grey Melange

KIDS RAGLAN SHORT SLEEVE

**NEW
STYLE**

(AFNR) 100% COTTON • 170gsm • Sizes : 2/4 yrs - 13/14 yrs



AFNR-001
White/Yellow



AFNR-002
White/Red



AFNR-003
White/Kelly Green



AFNR-004
White/Royal Blue



AFNR-005
White/Black



AFNR-006
Red/Black



AFNR-007
Black/Red



AFNR-008
Black/
Grey Melange



AFNR-009
Grey Melange/
Black

KIDS RAGLAN



SIZE MEASUREMENT



Size	Inch./Cm.	2-4	5-6	7-8	9-10	11-12	13-14
Chest	Inch.	12	13	14	15	17	18
	Cm.	30	33	36	38	43	46
Length	Inch.	17	18	20	21	23	24
	Cm.	43	46	51	53	58	61
Sleeve Length Short Sleeve	Inch.	8	9	10	11	12	13
	Cm.	20	23	25	28	30	33

POLO COLLECTION



UNISEX POLO COLLECTION

LACOSTE

215 - 220 gsm • Sizes : XS - 3XL
Color Resistance LACOSTE Fabric

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UNISEX POLO T-SHIRT

LACOSTE FABRIC

- 215 - 220 gsm
- Sizes : XS - 3XL

Color Resistance

AFUP - 015
Bottle Green



UNISEX POLO T-SHIRT (AFUP)

LACOSTE • 215 - 220 gsm

Sizes : XS - 3XL



AFUP-001
Aqua



AFUP-002
Black



AFUP-003
Fuchsia



AFUP-004
Grey Melange



AFUP-005
Lime Green



AFUP-006
Maroon



AFUP-007
Navy Blue



AFUP-008
Orange



AFUP-009
Purple



AFUP-010
Red



AFUP-011
Royal Blue



AFUP-012
White



AFUP-013
Yellow



AFUP-014
Kelly Green



AFUP-015
Bottle Green

UNISEX POLO T-SHIRT

LACOSTE FABRIC

- 215 - 220 gsm
- Sizes : XS - 3XL

Color Resistance



AFUP - 015
Bottle Green



AFUP - 006
Maroon

UNISEX POLO



SIZE MEASUREMENT

Size	Inch./Cm.	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Chest	Inch.	18	19	20	20.5	21	22	24	24.5	25
	Cm.	46	48	51	52	53	56	61	62	64
Length	Inch.	26	27	28	29	30	30.5	31	32	33
	Cm.	66	69	71	74	76	77	79	81	84
Sleeve Length Short Sleeve	Inch.	8	8.5	8.5	9	9	9.5	9.5	10	10.5
	Cm.	20	22	22	23	23	24	24	25	27
Shoulder	Inch.	15	16	18	18	19	20	21	22	24
	Cm.	38	41	46	46	48	51	53	56	61



KIDS POLO T-SHIRT

LACOSTE FABRIC

• 215 - 220 gsm

Sizes : 2/4 yrs - 13/14 yrs

Color Resistance



KIDS POLO T-SHIRT (AFKP)

LACOSTE • 215 - 220 gsm

Sizes : 2/4 yrs - 13/14 yrs



AFKP-001
Aqua



AFKP-002
Black



AFKP-003
Orange



AFKP-004
Purple



AFKP-005
Red



AFKP-006
Royal Blue



AFKP-007
Yellow

KIDS POLO



SIZE MEASUREMENT



Size	Inch./Cm.	2-4	5-6	7-8	9-10	11-12	13-14
Chest	Inch.	12	13	14	15	17	18
	Cm.	30	33	36	38	43	46
Length	Inch.	17	18	20	21	23	24
	Cm.	43	46	51	53	58	61
Sleeve Length Short Sleeve	Inch.	6	6.5	7	7.5	7.5	8
	Cm.	15	17	18	19	19	20
Shoulder	Inch.	11	12	13	15	16	17
	Cm.	28	30	33	38	41	43

MICROFIBER COLLECTION



UNISEX MICROFIBER SHORT SLEEVE (AFMS)

100% MICROFIBER • 170gsm

Sizes : XS - 5XL



AFMS-001
Black



AFMS-002
Lime Green



AFMS-003
Purple



AFMS-004
Red



AFMS-005
Royal Blue



AFMS-006
White



AFMS-007
Yellow



AFMS-008
Fuchsia



AFMS-009
Navy Blue



AFMS-010
Orange



AFMS-011
Aqua



AFMS-012
Light Grey

UNISEX MICROFIBER SHORT SLEEVE

100% MICROFIBER • 170gsm

Sizes : XS - 5XL

Colour Resistance



AFMS - 010
Orange



AFMS - 003
Purple

UNISEX MICROFIBER SHORT SLEEVE



SIZE MEASUREMENT

Size	Inch./Cm.	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Chest	Inch.	18	19	20	21	22	23	24	25	26
	Cm.	46	48	51	53	56	58	61	64	66
Length	Inch.	26	27	28	29	30	31	31.5	32	33
	Cm.	66	69	71	74	76	79	80	81	84
Sleeve Length Short Sleeve	Inch.	7	7.5	7.5	8	8	8.5	8.5	9	9.5
	Cm.	18	19	19	20	20	22	22	23	24
Shoulder	Inch.	15	17	18	19	20	20.5	22	23	24
	Cm.	38	43	46	48	51	52	56	58	61



UNISEX MICROFIBER LONG SLEEVE (AFML)

100% MICROFIBER • 170gsm • Sizes : XS - 5XL



AFML-001
Black



AFML-002
Lime Green



AFML-003
Purple



AFML-004
Red



AFML-005
Royal Blue

UNISEX MICROFIBER LONG SLEEVE (AFML)

100% MICROFIBER • 170gsm

Sizes : XS - 5XL



AFML-006
White



AFML-007
Yellow



AFML-008
Fuchsia



AFML-009
Navy Blue



AFML-010
Orange



AFML-011
Aqua



UNISEX MICROFIBER LONG SLEEVE

100% MICROFIBER • 170gsm

Sizes : XS - 5XL

Colour Resistance

AFML - 006
White



AFML - 001
Black



UNISEX MICROFIBER LONG SLEEVE



SIZE MEASUREMENT



Size	Inch./Cm.	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Chest	Inch.	18	19	20	21	22	23	24	25	26
	Cm.	46	48	51	53	56	58	61	64	66
Length	Inch.	26	27	28	29	30	31	31.5	32	33
	Cm.	66	69	71	74	76	79	80	81	84
Sleeve Length Long Sleeve	Inch.	21	22	23	24	25	26	27	28	28.5
	Cm.	53	56	58	61	64	66	69	71	72
Shoulder	Inch.	15	17	18	19	20	21	22	23	24
	Cm.	38	43	46	48	51	53	56	58	61

UNISEX HOODIE COLLECTION

100% PREMIUM COTTON

170gsm • Sizes : XS - 3XL

Color Resistance



HOODIE COLLECTION



HOODIE COLLECTION



AFUH - 003
Red

UNISEX HOODIE (AFUH)

100% COTTON • 170gsm

Sizes : XS - 3XL



AFUH-001
Black



AFUH-002
Grey Melange



AFUH-003
Red



AFUH - 002
Grey Melange

UNISEX HOODIE COLLECTION

100% PREMIUM COTTON
170gsm • Sizes : XS - 3XL
Color Resistance



AFUH - 001
Black

HOODIE COLLECTION

NEW



Preshrunk Fleece Knit • Pouch Pocket • 2x2 Rib With Spandex

FULL ZIP HOODED SWEATSHIRT (AFSZ)

50% COTTON / 50% POLYESTER • 270 g/m²

Sizes : XS - 2XL

NEW



AFSZ-001
Anthra Grey



AFSZ-002
Black



AFSZ-003
Grey Melange



AFSZ-004
Navy

HOODED SWEATSHIRT (AFHS)

50% COTTON / 50% POLYESTER • 270 g/m²

Sizes : XS - 2XL

NEW



AFHS-001
Anthra Grey



AFHS-002
Black



AFHS-003
Grey Melange



AFHS-004
Navy



UNISEX HOODIE

SIZE MEASUREMENT

Size	Inch./Cm.	XS	S	M	L	XL	2XL	3XL
Chest	Inch.	18	19	20	21	22	23	24
	Cm.	46	48	51	53	56	58	61
Length	Inch.	25	26	27	28	29	30	31
	Cm.	64	66	69	71	74	76	79
Sleeve Length Long Sleeve	Inch.	21	22	23	24	25	26	27
	Cm.	53	56	58	61	64	66	69
Shoulder	Inch.	15	17	18	19	20	21	22
	Cm.	38	43	46	48	51	53	56



BABY ROMPERS COLLECTION

(AFRB)

100% COTTON • 170gsm

Sizes : 3 Mths - 24 Mths



AFRB-001
Aqua



AFRB-002
Black



AFRB-003
White



AFRB-004
Lime Green

BABY ROMPERS COLLECTION (AFRB)

100% COTTON • 170gsm

Sizes : 3 Mths - 24 Mths



AFRB-005
Fuchsia



AFRB-006
Grey Melange



AFRB-007
Red



AFRB-008
Yellow



AFRB-009
Navy Blue



AFRB-010
Royal Blue



AFRB-011
Purple



AFRB-012
Maroon

MEASUREMENT (IN INCH)	3 M	6 M	12 M	18 M
HALF CHEST	8.00	8.75	9.50	10.25
LENGHT FM HSP	12.50	15.00	17.00	19.00
SLEEVE LENGTH	4.00	4.25	4.25	4.75

FABRICS (SINGLE JERSEY) COLLECTION

(FCSJ) 100% COTTON • 182 - 190 gsm



FCSJ-001
Aqua



FCSJ-002
Black



FCSJ-003
Fuchsia



FCSJ-004
Grey Melange



FCSJ-006
Lime Green



FCSJ-005
Kelly Green

SINGLE JERSEY FABRIC (FCSJ)

100% COTTON • 182 - 190 gsm



FCSJ-007
Maroon



FCSJ-008
Navy Blue



FCSJ-009
Orange



FCSJ-010
Purple



FCSJ-011
Red



FCSJ-012
Royal Blue



FCSJ-013
White



FCSJ-014
Yellow



FCSJ-015
Anthra Grey

SIZE MEASUREMENTS



PRODUCT SIZE MEASUREMENTS

UNISEX SHORT SLEEVE (ROUNDNECK & MICROFIBER)

Size	Inch./Cm.	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Chest	Inch.	18	19	20	21	22	23	24	25	26
	Cm.	46	48	51	53	56	58	61	64	66
Length	Inch.	26	27	28	29	30	31	31.5	32	33
	Cm.	66	69	71	74	76	79	80	81	84
Sleeve Length Short Sleeve	Inch.	7	7.5	7.5	8	8	8.5	8.5	9	9.5
	Cm.	18	19	19	20	20	22	22	23	24
Shoulder	Inch.	15	17	18	19	20	20.5	22	23	24
	Cm.	38	43	46	48	51	52	56	58	61

KIDS SHORT SLEEVE

Size	Inch./Cm.	2-4	5-6	7-8	9-10	11-12	13-14
Chest	Inch.	12	13	14	15	17	18
	Cm.	30	33	36	38	43	46
Length	Inch.	17	18	20	21	23	24
	Cm.	43	46	51	53	58	61
Sleeve Length Short Sleeve	Inch.	5	6	6.5	6.5	7	7
	Cm.	13	15	17	17	18	18
Shoulder	Inch.	11	12	13	15	15	17
	Cm.	28	30	33	38	38	43

KIDS RAGLAN

Size	Inch./Cm.	2-4	5-6	7-8	9-10	11-12	13-14
Chest	Inch.	12	13	14	15	17	18
	Cm.	30	33	36	38	43	46
Length	Inch.	17	18	20	21	23	24
	Cm.	43	46	51	53	58	61
Sleeve Length Short Sleeve	Inch.	8	9	10	11	12	13
	Cm.	20	23	25	28	30	33

KIDS POLO

Size	Inch./Cm.	2-4	5-6	7-8	9-10	11-12	13-14
Chest	Inch.	12	13	14	15	17	18
	Cm.	30	33	36	38	43	46
Length	Inch.	17	18	20	21	23	24
	Cm.	43	46	51	53	58	61
Sleeve Length Short Sleeve	Inch.	6	6.5	7	7.5	7.5	8
	Cm.	15	17	18	19	19	20
Shoulder	Inch.	11	12	13	15	16	17
	Cm.	28	30	33	38	41	43

BABY ROMPERS

MEASUREMENT ON INCH	3 M	6 M	12 M	18 M
HALF CHEST	8.00	8.75	9.50	10.25
LENGTH FM HSP	12.50	15.00	17.00	19.00
SLEEVE LENGTH	4.00	4.25	4.25	4.75

UNISEX LONG SLEEVE (ROUNDNECK & MICROFIBER)

Size	Inch./Cm.	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Chest	Inch.	18	19	20	21	22	23	24	25	26
	Cm.	46	48	51	53	56	58	61	64	66
Length	Inch.	26	27	28	29	30	31	31.5	32	33
	Cm.	66	69	71	74	76	79	80	81	84
Sleeve Length Long Sleeve	Inch.	21	22	23	24	25	26	27	28	28.5
	Cm.	53	56	58	61	64	66	69	71	72
Shoulder	Inch.	15	17	18	19	20	21	22	23	24
	Cm.	38	43	46	48	51	53	56	58	61

UNISEX RAGLAN

Size	Inch./Cm.	XS	S	M	L	XL	2XL	3XL
Chest	Inch.	18	19	20	21	22	23	24
	Cm.	46	48	51	53	56	58	61
Length	Inch.	26	27	28	29	30	31	31.5
	Cm.	66	69	71	74	76	79	80
Sleeve Length Short Sleeve	Inch.	12	13	13	14	14	15	16
	Cm.	30	33	33	36	36	38	41
Sleeve Length 3 Quarter	Inch.	20	22	23	25	26	27	29
	Cm.	51	56	58	64	66	69	74
Sleeve Length Long Sleeve	Inch.	27	28	30	32	33	34	35
	Cm.	69	71	76	81	84	86	89

UNISEX POLO

Size	Inch./Cm.	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Chest	Inch.	18	19	20	20.5	21	22	24	24.5	25
	Cm.	46	48	51	52	53	56	61	62	64
Length	Inch.	26	27	28	29	30	30.5	31	32	33
	Cm.	66	69	71	74	76	77	79	81	84
Sleeve Length Short Sleeve	Inch.	8	8.5	8.5	9	9	9.5	9.5	10	10.5
	Cm.	20	22	22	23	23	24	24	25	27
Shoulder	Inch.	15	16	18	18	19	20	21	22	24
	Cm.	38	41	46	46	48	51	53	56	61

UNISEX HOODIE

Size	Inch./Cm.	XS	S	M	L	XL	2XL	3XL
Chest	Inch.	18	19	20	21	22	23	24
	Cm.	46	48	51	53	56	58	61
Length	Inch.	25	26	27	28	29	30	31
	Cm.	64	66	69	71	74	76	79
Sleeve Length Long Sleeve	Inch.	21	22	23	24	25	26	27
	Cm.	53	56	58	61	64	66	69
Shoulder	Inch.	15	17	18	19	20	21	22
	Cm.	38	43	46	48	51	53	56